

Karen A. McGrath  
(A.K.A. Karen Smith)  
Professor of Communications  
The College of Saint Rose  
School of Arts & Humanities  
Communications Department  
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### **Degrees**

Ph.D., Southern Illinois University, Carbondale, Speech Communication, 1996  
MA, SUNY Albany, Communication, 1992  
BA, CUNY at York College, Speech, 1989

### **Academic Positions Held**

Professor of Communications, The College of Saint Rose, 2008-present.  
Associate Professor of Communications, The College of Saint Rose, 2003-2008.  
Assistant Professor of Communications, The College of Saint Rose, 1997-2003.  
Lecturer, Speech Communication, Southern Illinois University, Carbondale, 1996-1997.  
Graduate Teaching Assistant, Southern Illinois University--Carbondale, Fall 1993-Spring 1994 and Fall 1992-Spring 1993 (Teacher of Record)

### **Administrative/Supervisory Positions Held**

Communications Department Assessment Coordinator—Fall 2014-Current  
Co-Chair, Communications, 2014-2015.  
Chair, Communications—January 2011-December 2012\* (see below) and Aug. 2013-14.  
Graduate Coordinator, Fall 1998-Spring 2009.  
Graduate Assistant Supervisor—Fall 2006-Current

### **Professional Work**

Consultant, Digibean Media. Focus on Millennial Issues and Relationships. Spring 2016+

“Local Author Roundup.” Barnes & Noble (Colonie Center). October 1, 2016.

McGrath, K., and Luttrell, R. (September 23, 2016). Presenters: “Foundations for Understanding Millennials,” The Seventh Annual School of Education Conference. College of Saint Rose. Theme: “Cross-Disciplinary Approaches to

- Maximizing Student Engagement.” (#SOEFC)
- Guest Interview, WAMC (NPR Affiliate) Radio’s “Roundtable Discussion with Joe Donahue.” Albany, NY, April 2016.
- Reviewer, *Undergraduate Research Journal*, College of Saint Rose, 2012-present.
- Marketing Blurb, solicited by Rowman & Littlefield and published on jacket of Regina Luttrell’s *Social Media* (2014) textbook.
- Member, Dr. Regina Luttrell’s Dissertation Committee, The California Institute for Integrated Studies, 2011-2012.
- Evaluator. Experienced Adult Program, Portfolios for Small Group Communication, Interpersonal Communication and Conflict Management. College of Saint Rose. Fall 1997-Present.
- Member (Consultant and Co-Creator), Interpersonal Communication National Exam Development Committee, Excelsior College, Albany, NY. 2008-2009.
- Media Consultant/Expert, *Fort Worth Star Telegram*, “*Seinfeld* ‘Fallout.’” May 1998.
- Guest. *Culture TV*. “Pop Culture Maven.” Interviewed by Gary McLouth. Produced by College of St. Rose and Time Warner Cable, February, 1998.
- Editorial Board, *Communication Teacher* (CT). May 1998-May 2001.
- Assistant Editor, Volume 20, *Political Theory*, Eds. Lenore Langsdorf and Stephen Watson (Eds.), SUNY Press, 1998.

### **Sabbaticals**

- Spring 2013\* (see above). The College of Saint Rose. Focus: Publication and Professional Development.
- Spring 2006. The College of Saint Rose. Focus: Latino/Hispanic Culture.

### **Published Books**

- McGrath, K., Luttrell, R., Luttrell M. T., & McGrath, S. (In Process: At Publisher). *Brew Your Business: The Ultimate Craft Beer Playbook*. Maryland: Rowman & Littlefield.
- Luttrell, R., and McGrath, K. (2015; released April 2016). *The Millennial Mindset: Unraveling Fact from Fiction*. Maryland: Rowman & Littlefield.

**Academic and Professional Publications**

- McGrath, K. (Under Review). “‘Coming Out’ in Riverdale: An Analysis of Archie Comics’ First Gay Character.” *Popular Culture Studies Journal*.
- Luttrell, Regina, McGrath, Karen, and Medjesky, Chris. (2017). “Purpose, Value, and Unintended Consequences in Social Media.” *Organization and Administration in Higher Education*. Eds. Patrick J. Schloss and Kristina M. Cragg. NY: Routledge.
- McGrath, K. (2016). “Using *The Hunger Games* to Teach Intercultural Communication.” In Seiter, J. S., Peeples, J., & Sanders, M. L. *Great Ideas for Teaching Students (G.I.F.T.S.) in Communication*. Boston, MA: Bedford/St. Martin’s.
- Ward, Jamie, Eastern Michigan University, Regina Luttrell, Eastern Michigan University, & Karen McGrath, College of Saint Rose (2017). “Cultivating the Intergenerational Workplace Paradigm.” *PR News Guidebook*, Employee Relations: Communicating with Different Generations of Employees.
- McGrath, K. (2015). Introduction for *Undergraduate Research Journal*, College of Saint Rose, April 2015. Brittany Terry’s paper entitled, “The Power of a Stereotype: American Depictions of Black Women in Film and Media.”
- McGrath, K. (2014). Communication Deficiencies Provide Incongruities for Humor: The Asperger’s-like Case of *The Big Bang Theory*’s Sheldon Cooper. *Popular Culture Studies Journal*, 2(1&2): 140-171.
- McGrath, K. (2014). Teaching Sex, Gender, Transgender and Transsexual Concepts. *Communication Teacher* 28(2): 96-101. Online: 06 Dec. 2013. doi: 10.1080/17404622.2013.865764
- McGrath, K. (December 2007). “Gender, Race, and Latina Identity.” *The Atlantic Journal of Communication*, 15(4): 268-283.
- McGrath, K. (December 2006). “8 Ball Chicks: Exploring Interpersonal Concepts in an Unfamiliar Context.” In B. Hugenberg and L.W. Hugenberg (Eds.), *Teaching Ideas for the Basic Course, Volume 10*, Dubuque, IA: Kendall/Hunt, pp. 95-101.
- Crowley-Long, K., & Smith, K. (August 2001). Creating a Gender and Communication Course. East Lansing, MI: National Center for Research on Teacher Learning. (ERIC Document Reproduction Service No. ED448 386 in *Research in Education*, Report # C6030585).

- Smith, K. (Spring 2000). "Experiencing the Interview Process: From Job Description to Interview Role Playing." In Lawrence W. Hugenberg and Barbara S. Hugenberg (Eds.), *Teaching Ideas for the Basic Communication Course, Volume 3*.
- Smith, K. (Spring, 1999). "Identifying Knapp and Vangelisti's Relationship Development and Deterioration Model in Nickelodeon's RugRats." *Speech Communication Teacher*.
- Smith, K. (April, 1998). "'Secondary Orality' and Pedagogy: Television Programming as a Viable Alternative to Film." *Journal of the Illinois Speech and Theatre Association (JISTA)*.
- Smith, K. (1998). "'A Modest Proposal' for Teaching Monroe's Motivated Sequence." In Lawrence W. Hugenberg and Barbara S. Moyer (Ed.), *Teaching Ideas for the Basic Communication Course, Volume 1*, Dubuque, IA: Kendall/Hunt.
- Cushman, D., & Smith K. (1992). "Chapter 2: Communication and the Presentation, Development, and Validations of Our Self-Concepts." In Sarah Sanderson King (Ed.), *Effective Communication: Theory into Practice*, 2nd ed. Dubuque, IA: Kendall/Hunt, pp. 2.1-2.10

### **Innovations: COM Focus for Retention and Recruitment**

Developed a COM app template. Summer 2016. First run—Spring 2017.

Developed a COM Ambassador Program. Fall 2016-Spring 2017.

### **Textbook/Software Reviews**

Spring 2016. Reviewed Pearson Publishing's *Pearson's Writer* software. Directed at college students' research and writing in mobile format.

Spring 2014. Reviewed *Social Media* by Regina Luttrell for Rowman & Littlefield.

December 2006. Reviewed several chapters of a textbook entitled *The Art and Science of Interpersonal Communication* by Denise Solomon for McGraw-Hill.

February 2003. Reviewed the textbook entitled, *Contacts: Communicating Interpersonally* by Teri Kwal Gamble and Michael Gamble for Houghton-Mifflin.

September 2001. Reviewed the textbook entitled, *Living in a Media World* by Robert Hanson for McGraw Hill.

February 2000. Reviewed the textbook entitled, *Media of Mass Communication*, 6<sup>th</sup> ed., by John Vivian for Allyn & Bacon.

October 1999. Reviewed a textbook proposal entitled, *Media World* for McGraw-Hill.

### **Academic Conference Presentations**

April 2017, Presenter, Roundtable Discussion, presentation entitled “ Millennial Mindset: Unraveling Fact from Fiction or Open 24 Hours . . .but not in a Row” at the Eastern Communication Association Convention, Boston, Massachusetts.

April 2016. Co –presented with Regina Luttrell, a Short Course entitled, “Foundations for Understanding Millennials: Who are They, How Do We Reach Them, and Why Should We Care,” at the Central States Communication Association’s Conference, Grand Rapids, Michigan.

April 2016. Co-presented with Regina Luttrell entitled “Let’s Not Forget the ‘Dark Side’: A Discussion of the Ways in which Social Media Influence Expression and Action in Education “ for the Public Relations Interest Group in the Central States Communication Association’s Regional Conference, Grand Rapids Michigan.

November 2015. Presented a paper entitled “An Examination of the First, Teenage, Female Muslim Superhero: *Ms. Marvel*,” to the Mass Communication Division at the National Communication Association’s Conference, Las Vegas, NV.

October 2013. Presented a Teaching Activity at the New York State Communication Conference (Great Ideas for Teaching Session). “Using the *Hunger Games* to Teach Privilege and Oppression.”

April 2013. Presented a Teaching Activity to the Central States Communication Association’s GIFT (Great Ideas for Teaching) Interest Group—“ Reaching Beyond Binaries: Possibilizing Gender.”

April 2012. Presented a Teaching Activity to the Eastern Communication Association’s GIFT (Great Ideas for Teaching) Interest Group—“ Discussing Transitions: Unique Gender Performances”

November 2011. Organized, Chaired, and Presented on a Paper Panel Session for the Mass Communication Interest Group. Session entitled: “ What ‘Voices’ are Represented?: Analyses of LGBTQ Characters in the Media”; Paper entitled: “’Coming Out’ in Riverdale: An Analysis of the First Gay Character in the *Veronica* Comic Book.”

- November 2010. Organized, Chaired, and Presented on a Panel Discussion for the GLBTQ Division of the NCA (National Communication Association) entitled "Teaching about the Transgendered Community."
- November 2007. Organized, Chaired, and Presented on a Panel Discussion for the Instructional Communication Division of the NCA (National Communication Association) entitled "Success and Challenges in Teaching the Online Course."
- November 2006. Organized and Chaired a Panel Discussion for the Instructional Communication Division entitled "Non-Whites Teaching about Race" for NCA(National Communication Association) .
- November 2005. Presenter, Panel entitled "Teaching about Whiteness" for NCA (National Communication Association). San Antonio.
- November 2005. Panelist. Panel entitled: "Improving the Health of the Discipline: Pedagogy and Whiteness". National Communication Association's National Convention, Boston.
- November 2005. Presenter. Poster entitled: "The Construction of Latina Identity: An Examination of Marvel Comics' *Amazing Fantasy* and *Arana*". National Communication Association's National Convention, Boston.
- November 2004. Co-Organized one day long Pre-Conference entitled: "Whiteness and Pedagogy" with Leda Cooks, Ph.D., University of Massachusetts at Amherst for NCA(National Communication Association). Instructional Communication Division of the National Communication Association, Chicago.
- November 2004. Presenter. Panel entitled: The Scholarship of Teaching and Learning. Paper entitled: The Scholarship of Teaching: An Inquiry into Communication and Culture Classes at The College of Saint Rose. National Communication Association's National Convention, Chicago.
- November 2003. Panelist and Chair. Panel entitled: "Teaching about Race in the Classroom". National Communication Association's National Convention, Miami.
- November 2003. Panelist. Panel entitled: "Whiteness". National Communication Association's National Convention, Miami.
- November 2003. Presenter. Poster entitled: "Race and Gender

- Representations in *Entertainment Weekly's* 'Top 101 Lists' from 2001-2003".  
National Communication Association's National Convention, Miami.
- November 2001. Presenter. Paper entitled: "A Celebration of Breasts: An Exploration of Harley Davidson Motorcycle Culture."  
National Communication Association's National Convention, Atlanta.
- November 2000. Discussant. Panel entitled: "Overcoming Student Apathy: Engaging the At-Risk Student in the Communication Classroom." National Communication Association's National Convention, Seattle.
- November 2000. Discussant. Panel entitled: "Fears, Formulas, and Fantasies: Engaging Faculty in Research/Scholarship in 'Teaching Institutions.'" National Communication Association's National Convention, Seattle.
- November 2000. Chair. Panel entitled: "Competitive Papers in Feminism, Gender, and Audience in Mass Communication Research."  
National Communication Association's National Convention, Seattle.
- November 2000. Respondent. Panel entitled: "Power, Relationship, and Task." National Communication Association's National Convention, Seattle.
- August 2000. Crowley-Long, K., & and Smith, K. A. Poster Session entitled: "Psychology Goes Interdisciplinary: Teaching a Course in Gender and Communication." American Psychological Association's National Convention, Washington D.C.
- November 1998. Chair and Panelist. Panel entitled, "You Talkin' to Me?!": Exploring the Construction of New Yorker Identity. Paper entitled, "New Yorkers' Construction of New York(er) Identity." Presented to the Language and Social Interaction Division of the National Communication Association (NCA) Convention, New York City.
- April 1998. Respondent. Panel entitled, "Economies of Inquiry in the *X-Files* and *Millennium*: Multiplicity Without Production." Central States Communication Association Convention. April 1998.
- April 1998. Panel entitled, "Coming Face-To-Face With Mediated Communication: A Roundtable On Issues of Communication

- Channels For Theory and Research."” Presentation entitled, “Interpersonal Communication, Gender, and Other Communication Scholarship Issues with Mediated Communication. Central States Communication Association (CSCA), Vice President's Panel.
- April 1998. Panel entitled, "Negotiating Self in the Classroom." Presentation entitled, "The Nike Philosophy of Teaching: Negotiating the Comfort Zone." Presented in the Instructional Resources Division, Central States Communication Association Convention.
- November 1997. Smith, Karen A., and Lenore Langsdorf. Presentation entitled, "Performative Knowing: A Non-Cartesian Alternative." Performance Studies Division, National Communication Association Convention, Chicago.
- November 1997. Smith, Karen A. "Dissertating!" Graduate Workshop, National Communication Association Convention (NCA), Chicago.
- November 1997. Chair of Panel: "Cultural Patterns and Premises in Talk." Language and Social Interaction Committee. National Communication Association Convention, Chicago.
- April 1997. Chair of Panel. "Shaping the Radio Broadcast Message." Central States Communication Association, Mass Communication Division in St. Louis.
- November 1996. Smith, Karen, Lance Lippert, and Lenore Langsdorf. Panel Presentation. "Conversational Techniques and Strategies for Constructing Gender: An Exploration of Interaction on Seinfeld." Speech Communication Association Convention, San Diego.
- October 1996. Smith, Karen. Respondent. Panel entitled: "Communication and Gender: Sensitizing Students to the Constitutive Aspects of Speech." Illinois Speech and Theatre Association Convention, Oakbrook, Illinois.
- April 1996. Chair of Panel: "Popular Media as a Forum for Teaching Communication Concepts and Theories." Instructional Resources Division. Central States Communication Association Convention in St. Paul.
- April 1996. Smith, Karen. Panel Presentation. "Teaching, Evoking, and Identifying Interpersonal Communication Concepts in *Seinfeld*



and *Real World*." Presented at the Central States Communication Association Convention, St. Paul, MN.

November 1995. Smith, Karen. Contributed Paper. "Conversation Analysis and Television Dialogue: A Useful Combination." Presented at the Speech Communication Association Convention, San Antonio.

April 1995. Smith, Karen. Panel Presentation. "Performance of Gender in a Television Sitcom: A Hermeneutic Phenomenological Exploration." Presented at the Eastern Communication Association Convention, Pittsburgh.

### **National Conference Competitive Paper Reviewer**

April 2009-2014. AEJMC (Association of Educators of Journalism and Mass Communication), Entertainment Studies.

February 1996-1997, 1999, 2001, 2005, 2007-2014, and 2016. NCA (National Communication Association), Mass Communication Division for November Conference.

February 2006. African American Communication Division/Black Caucus of the NCA (National Communication Association) for November 2006 Conference.

April 1998. Paper Reviewer, Mass Communication Division, Eastern Communication Association, for the Saratoga Springs Convention,

### **Seminars/Workshops/Invited Lectures/Community Service**

Graduate School Recruitment Session—School of Business and COM Department—Organizer and Co-presenter. Spring and Fall 2015

Invited Participant, "Teaching in Online Environments," PROVISIONS, College of Saint Rose, February 17, 2009.

Grassroots Solicitor for the School of Arts and Humanities. College of Saint Rose. Capital Campaign. Spring 2002.

McGrath, Karen Smith. "Stereotyping and *The National Hate Test*." Family Weekend. College of Saint Rose. October 13, 2001.

Smith, Karen. Conflict Styles and Awareness in the School Setting. Special Education Course. College of St. Rose, September 1999.

Cavanaugh, Kate, and Karen Smith. Creating a New Writing Intensive Course.

- College of St. Rose. President's Day, August 1999.
- Smith, Karen. Social Influence and *South Park*. Resident Assistant Program. College of St. Rose, July 1999.
- Smith, Karen. Problem-Solving and Goal-Setting. Leadership 2000 Seminar. College of Saint Rose, November 1998.
- Smith, Karen. Conflict Management Workshop. Resident Assistant Training. Office of Student Services, College of St. Rose, August 1998.
- Kennedy, Jelane and Karen Smith. Listening. Leadership 2000 Seminar. College of Saint Rose, February 1998.
- Smith, Karen. Focus Group Research. COM 380: Topics in Communication (Channel 13 Television Project). Fred Antico's Undergraduate Course, College of St. Rose, February, 1998.
- Cole, Robert and Karen Smith. "Qualitative Research Methods." Invited Lecturers. Graduate Research Methods Course. Department of Radio and Television. Southern Illinois University at Carbondale. April 1997.
- Merced Hughes, Susan and Smith, Karen. "Learning Styles." Invited Panelists. Graduate Student Orientation. Department of Speech Communication. Southern Illinois University at Carbondale. August 1996.
- Smith, Karen. "Center for Basic Skills." Invited Panelist. Graduate Student Orientation. Department of Speech Communication. Southern Illinois University at Carbondale. August 1996.
- Smith, Karen. "Seinfeld as a Groundbreaking Sitcom." Invited Lecturer. Graduate Course in the "Aesthetics of Television." Department of Radio and Television. Southern Illinois University at Carbondale. July 1996.
- Smith, Karen. "Teaching Interpersonal Communication." Invited Presenter. Graduate Student Orientation. Department of Speech Communication. Southern Illinois University at Carbondale. August 1995.
- Smith, Karen. "What I Didn't Know Before I Started the Ph.D. Program that I Wish I Would Have Known." Invited Speaker. Introduction to Graduate Study (Speech Communication 501). Southern Illinois University at Carbondale. August 1995.

- Smith, Karen. "Managing Your Time in Graduate School." Invited Presenter. Graduate Student Orientation. Department of Speech Communication. Southern Illinois University at Carbondale. August 1993.
- Smith, Karen. "Leadership and Public Speaking." Academy Program. Southern Illinois University at Carbondale. April 1993.
- Advisor. Gamma Phi Rho Sorority. Southern Illinois University, Carbondale. Spring 1997
- Member. Selection Committee for University Women's Caucus Scholarship. Southern Illinois University, Carbondale. Spring 1997.
- Co-Coordinator/Co-Founder. Core Curriculum Speaker Standouts Competition for the SPCM 101: Introduction to Oral Communication Course. Southern Illinois University, Carbondale. Fall 1996-Spring 1997.
- Faculty Representative. Department of Speech Communication, "Multi-Color Day." New Student Recruitment. Southern Illinois University at Carbondale. March 1997.
- Mentor. New Graduate Teaching Assistants. Speech Communication Department. Southern Illinois University, Carbondale. Fall 1996-Spring 1997.
- Member. Undergraduate Committee. Department of Speech Communication. Southern Illinois University, Carbondale. Fall 1996-Spring 1997.
- Storyteller. Arts in Education Festival. Southern Illinois University at Carbondale. October 1996.
- Member. Saluki Volunteer Corp. Southern Illinois University at Carbondale. 1995-1996.
- Member. Construction Committee for the Thomas J. Pace Award for Excellence in Teaching. Department of Speech Communication. Southern Illinois University at Carbondale. May 1994.
- Chair. Writing Committee for the university-wide Public Speaking course. Southern Illinois University at Carbondale. April 1993.
- Member. Textbook Selection Committee for the university-wide Public Speaking course. Southern Illinois University at Carbondale. April 1993.
- Member. Curriculum Committee, Instruction Committee, Library Committee, and

Graduation Committee. York College of the City University of New York.  
1987-1989.

**The College of Saint Rose Committee Participation**

**Elected**

School Representative, Job Search: Provost and Vice President. Spring 2017.

Member, LECC (Liberal Education Coordinating Committee), 2014-Present.

Faculty Review Committee, Alternate, Fall 2015-Spring 2016.

Arts & Humanities Dean Search Committee, Fall 2013-Spring 2014.

Undergraduate Academic Committee, School of Arts & Humanities  
Representative, Fall 2010-Spring 2012.

Strategic Planning and Priorities Committee, School of Arts & Humanities  
Representative, Fall 2004-May 2007.

Academic Grievance Committee, College of Saint Rose. 2000-2003.

Writing Intensive Committee. College of Saint Rose. Fall 1999-Spring  
2000.

Graduate Academic Committee, Communications Department, College of Saint  
Rose 1998-2009.

EAP Advisory Board, College of St. Rose, Fall 1998-2003.

**Ad Hoc**

Member, PFEC, for Ms. Elizabeth Richards, 2016-2017, Communications  
Department

Member, Arts & Humanities Mission Subcommittee, Fall 2013-Spring 2015.

Member, PFEC, for Dr. Amanda Damiano, 2014-2015, Communications  
Department

Member, Committee for Colleague Observation Form—Online, Fall 2014.

Member, Communications Department Search Committee, Advertising and PR,  
2008-2010.

Member, PFEC Committees, 2008-2010 for Dr. Cailin Brown , Communications Department.

Member, PFEC Committees, 2008-2012 for Paul Conti , Communications Department.

Member, PFEC Committee, 2012-2015, for Dr. Jin Kim, Communications Department.

Member, PFEC Committee, 2009-2010 and 2010-2011, Dr. Silvia Mejia, American Studies and Foreign Languages Departments.

Member, PFEC Committee, 2009-2010, Dr. Erin Mitchell, Foreign Languages Department.

Member, Dean of Education Search Committee, School of Arts & Humanities Representative, Fall 2006-May 2007.

Member. PFEC Committee, Renee Levant (Religious Studies and Philosophy) (Allied Discipline Affiliation). Fall 2006.

Member, American Studies Steering Committee, Fall 2003-2008.

Member, Chairs, Directors, and Coordinators Equity Task Force, Fall 2006-May 2007.

Member, Thesis Manual Subcommittee, Graduate Academic Committee, Fall 2006-May 2007.

Member, Writing Across the Curriculum Committee, Spring 1998-Spring 2003; Fall 2009-Spring 2012.

Chair, Writing Across the Curriculum Committee, Fall 2003-May 2005.

Chair. Carnegie Scholarship of Teaching: Diversity Group. College of Saint Rose. Fall 2003-Spring 2005.

Co-chair, with Leslie Lewis (English). Carnegie Scholarship of Teaching: Diversity Group. College of Saint Rose. Fall 2001-Spring 2003.

President's Taskforce: Center for Cultural Diversity. College of Saint Rose. December 2000-March 2001.

UAC Liberal Education Operating Criteria Subcommittee. College of Saint Rose. Fall 1998-Spring 1998.

Social Committee, College of Saint Rose, Fall 1997-Fall 2000

**Internal Grants Received**

Professional Development Grant from the Vice President of Academic Affairs Office. College of Saint Rose. Spring 2017.

Professional Development Grant from the Vice President of Academic Affairs Office. College of Saint Rose. Spring 2015.

Professional Development Grant from the Vice President of Academic Affairs Office. College of Saint Rose. Fall 2011.

Professional Development Grant from the Vice President of Academic Affairs Office. College of Saint Rose. Fall 2010.

Professional Development Grant from the Vice President of Academic Affairs Office. College of Saint Rose. Spring 2008.

Professional Development Grant from the Vice President of Academic Affairs Office. College of Saint Rose. Fall 2005.

Professional Development Grant from the Vice President of Academic Affairs Office. College of Saint Rose. Spring 2004.

Professional Development Grant from the Vice President of Academic Affairs Office. College of Saint Rose. Spring 2003.

Professional Development Grant from the Vice President of Academic Affairs Office. College of Saint Rose. Fall 2001.

Professional Development Grant from the Vice President of Academic Affairs Office. College of Saint Rose. Fall 2000.

Professional Development Grant from the Vice President of Academic Affairs Office. College of Saint Rose. Fall 1999.

Scholarly and Creative Activity Support Grant from the Vice President of Academic Affairs Office. College of Saint Rose. Spring 1998.

**Courses Created**

New: COM 380—Social Media History & Practice—Fall 2017  
COM 201 Media Literacy  
COM 315 Media Criticism  
COM 580 Topics in Communication—Culture Seminar, Fall 2005  
COM 581 Topics in PR: PR in the Digital Age, Spring 2008.  
COM 582 Topics in Public Relations—Group Communication and Leadership,  
Spring 2007

**Courses Taught at College of Saint Rose**

COM 141—Interpersonal Communication (no longer available)  
COM 201—Media Literacy  
COM 206—Conflict Management  
COM 240—Interpersonal Communication with a Diversity Focus  
COM 241—Gender and Communication  
COM 242—Communication and Culture  
COM 298—Communication Theory  
COM 380—Web 2.0: History and Practice of Social Media (Fall 2017)  
COM 501—Communication Theory  
COM 502—Communication Research  
COM 580—Culture Seminar  
COM 581—PR in the Digital Age  
COM 520/582—Group Communication and Leadership  
COM 590 Final Project

**Courses Adapted to Online Environments**

COM 201—Media Literacy—Hybrid/Blended Format  
COM 206—Conflict Management--Fully Online (3 week and 6 week versions)  
COM 240—Interpersonal Communication—Hybrid/Blended Format  
COM 241—Gender and Communication—Hybrid/Blended Format  
COM 242—Communication and Culture—Fully Online and Hybrid/Blended Formats  
COM 298—Communication Theory—Hybrid/Blended Format  
COM 380—Web 2.0: Social Media History and Practice—Hybrid/Blended Format  
COM 520—Group Communication and Leadership—Hybrid/Blended Format

**Courses Taught at Southern Illinois University, Carbondale**

Public Speaking  
Interpersonal Communication  
Hybrid (Public Speaking and Interpersonal Communication)

**Professional Memberships**

National Communication Association—Current (Began 1992)  
American Association of University Professors (AAUP)-2015-present.

International Communication Association—2014-2015

National Association of Media Literacy Education—Current (2009)

Eastern Communication Association—2012-2013; 2016-2017; 2017-2018

Central States Communication Association-2013-2014; 2015-2016 (and earlier years)

### **Professional Development**

Google Toolkit/Newslab Presentation, College of Saint Rose, Hearst 121, April 2017.

(Dr. Cailin Brown's Journalism Class—Victoria Reitano, Society of Professional Journalists.)

Active Shooter Training, College of Saint Rose, Lally Symposium. January 2017.

Smart Evals. Instructor Training. College of Saint Rose. Neil Hellman Library.

November 14, 2016. (10:00am). Tom Rosenberger, Presenter.

Participant. American Marketing Association Luncheon, Capital Region, NY, "Talking Shtick: Marketing, Beer & Collaboration" Presentation by Schmaltz Brewing Marketing Director, November 10, 2016, Century House, Latham, NY.

Social Media Campaigns: *The Millennial Mindset: Unraveling Fact from Fiction*

(2015-2016) and *Brew Your Business: The Ultimate Craft Beer Playbook*, Spring 2016-current.

External Media Adviser for School of Education Fall Conference, Maria Fast (Organizer), Summer 2016.

Digital Photography Workshop—October 19, 2016 (Halifax, Nova Scotia).

Provisions Reading Group—College of Saint Rose. *The Courage to Teach*—Fall 2016

Zoom Technology—Learned and Used, September 23, 2016.

Quizlet—Learned and Used, Fall 2016.

Adjunct Faculty Orientation, Communications, August 22, 2016. Presented with Dr. Cailin Brown.

Organized a campus event: "Maise Weissman, Reality TV Editor." April 1, 2016.

Ecampus News. Webinar. "Why iPads Are Changing Campus Culture and Practice Today!" March 16, 2016.

Continuing Education Course. *Google Apps*. Bethlehem Central High School. March 10



and 17, 2016.

Adjunct Faculty Assessment Orientation, Communications. Spring 2016.

Webinar: "Teaching Faculty to Flip - Best Practices from the MAST Institute at the University of Northern Colorado. February 3, 2016.

Attended the International Communication Association's Conference in San Juan, Puerto Rico, May 2015.

Adobe Webinar—Course Apps and Activities with American Public University (April 20, 2015)

SWOT Training with Angela Gordon and John Dion—School of Arts & Humanities (co-conducted SWOT with Dr. Cailin Brown in COM, Spring 2015)

Mac Training—Apple Store, Spring 2015, Basics, I-Cloud, Pages

Assessment Workshop—College of Saint Rose, October 3, 2015.

Chalk and Wire—Personal Meeting with Tom Rosenberger, April 14, 2015 and August 2016, ITS

TEQ—Project Based Learning with the iPad—CSR. August 7, 2013.

TEQ—Get creative with Microsoft Tools—CSR, August 8, 2013.

ITS—Camtasia Relay Software Workshop—CSR, August 15, 2013.

Social Media Breakfast Tech Valley—Summer 2008-present—Attended.  
Co-organized the event for the College in February (with Paul Conti)

Glyph Personal Training—Attended Spring 2011

Wimba Training for Blackboard—Attended Spring 2011

Blackboard Update Training—Attended Fall 2011

Online PR Webinar—Attended Spring 2012

Prezi Presentation—Attended Fall 2012

Facebook Creator—Departmental Site Created and Sustained; 2010-present.

Discussion Leader. Academic Reality Sessions for New Student Orientation.  
Summer 2000.

Discussion Leader. Academic Reality Article Discussion. July 2000..

Advisor. Majors Fair. Office of Student Affairs. College of St. Rose. October 1999.

Discussion Leader. Academic Reality Sessions for New Student Orientation.  
Summer 1999.

Discussion Leader. Academic Reality Article Discussion. August, 1999.

Participant. Saint Rose Salute to Reading. Administration Center. April 1999.

Member. UAC Liberal Education Operating Criteria Subcommittee, Fall 1998-  
Spring 1998.

Panelist. Exploratory Students: Choosing a Major. Sponsored by Student Services.  
College of St. Rose. Spring 1998.

Participant. Student Services Omelette Night for Students. College of St. Rose  
Fall 1998 and Spring 1999.

Chair. Graduate Student Writing Subcommittee (A Writing Across the  
Curriculum Subcommittee). College of St. Rose, Fall 1998-Spring 1999.

Advisor. Majors Fair. Office of Student Affairs. College of St. Rose. November, 1998.

Host. Satellite Seminar. Communications Department. College of St. Rose,  
October, 1998.

Member. Silver Bay Organizing Committee. April-September, 1998.

Discussion Leader. College of St. Rose Orientation, June-August, 1998.

Academic Discussion Leader. College of St. Rose Orientation, August, 1998.

Attended the Association of American Colleges and Universities (AAC&U)  
Diversity and Learning Conference. Pittsburgh, October 26-29, 2000.

Attended a Hudson Mohawk Consortium Workshop. "Developing Critical  
Thinking Skills Through Problem-Based Experiential Learning" by Jean

Palmer-Maloney, at Maria College, October 13, 2000.

Attended the Association of American Colleges and Universities (AAC&U).  
“Boundaries and Borderlands III: The Search for Recognition and  
Community in America” centered on Diversity, Democracy, and Liberal  
Learning at Brown University, July 13-23, 2000.

Attended a Hudson Mohawk Consortium Workshop. “Alternative Dispute  
Resolution” at Maria College. February, 1999.

Web Page Construction, Person To Person: Personnel Development Consultants,  
Troy, NY, Fall 1998.

Member, Strategic Planning's Student Development/Student Life Subcommittee, Fall,  
1997.

Participant, Student Learning Outcomes Assessment, Fall 1997 and Spring 1998.

Host, Satellite Seminar, COM Department, College of Saint Rose, November, 1997.

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